

# **KeeDx Whitepaper**

(Blends Multi-Chain based DEX with IDO Services)



# Introduction

### KeeDx: Launching IDOs while offering DEX facilities

KeeDx furnishes a real-time peer-to-peer marketplace built upon the BSC & Gate Chain. It employs advanced back-end mechanisms for its decentralised exchange which power its lightning-fast order matching system. KeeDx has been curated with the vision of financial transparency, community centric objectives, and values of accountability and responsibility. To incorporate the suggestions and recommendations by our users, the KeeDx team has laid down the first pillar of the project to be an Order Book Based DEX. Our Liquidity Providers (LPs) and Traders will function hassle free with no barriers at all.

The next foundation has been laid on providing seamless performance similar to a Centralised Exchange by deploying an Off-Chain Matching Engine. It has been specifically designed to maintain complete transparency and fairness with extra security while matching trades off the blockchain and across multiple ones. In doing so, our users are in complete control of our funds unlike other exchanges.



Anyone using KeeDx can withdraw funds at any time and will be subjected to ZERO trading fees. We value the trust of our users above anything else.

KeeDx has been meticulously designed to merge the distinct characteristics of DEXs like privacy, negligible downtimes, zero monopoly over assets, no manipulation, and transparency of the highest order with the strengths of CEXs like scalability, speed, and most importantly the ease of use and liquidity. KeeDx is an order-based DEX with faster performance than SWAPS. With a community first approach, KeeDx will always work towards initiating regular checks and balance mechanism so that our users' trust on us is re-affirmed.

#### Keepad: Your Gateway to Secure, DEX, and IDO Platform

Keepad is a distinguished Initial DEX Offering (IDO) platform, meticulously designed to enlist new technology projects that promise secure solutions and demonstrate a long-term vision. With Keepad, our focus lies on incubating innovative ideas and providing the crypto market with ground-breaking investment opportunities.

At Keepad, we understand that the value of an investment lies not just in its returns but also in its credibility and transparency. To ensure this, we undertake an intensive and deep research process before any project listing. This rigorous process aids us in filtering out the most prospective projects, ensuring that our investors only get the best investment opportunities that are thoroughly vetted.

What sets Keepad apart is our revolutionary feature ensuring 100% fund security. This means that if the price of the project does not surpass the IDO price within 24 hours post-listing, the investors can claim a full refund. Furthermore, if the project is within its wasting period and the price falls below the IDO price during any wasting phase, the investors will also be refunded for that wasting period.



At the core of our ecosystem is our native token KDX, also known as KeeDX. Holders of the KDX token will be provided the privilege of gaining the first opportunity to invest in the projects we list. This not only creates a more engaged community but also gives our loyal token holders a head starts in their investment journey. Furthermore, we have designed a mechanism to ensure that the longer a user holds KDX the more access to allocation is available.

Keepad stands as a paradigm of transparency and security in the ever-evolving crypto space. Our mission is to usher in a new era of safe and profitable investment opportunities, where long-term vision and innovation are celebrated and rewarded. We welcome you to join us in this exciting journey of redefining IDO investment landscape.

# **KeeDx Moonmap**

#### Q2 2023

- Launching of Keepad website UI
- Establishing connections with projects for Initial DEX Offering (IDO)
- Preparing for the launch of KeeDx mainnet on both the Binance Smart Chain (BSC) and Ethereum (ETH) chains

*Q3 2023* 

- Launching Keepad on the BSC and ETH mainnets
- Official launch of KeeDx mainnet on the BSC mainnet
- Conducting an airdrop for KeeDx testnet users
- Listing KDX on additional decentralized exchanges (DEXs) and centralized exchanges (CEXs)

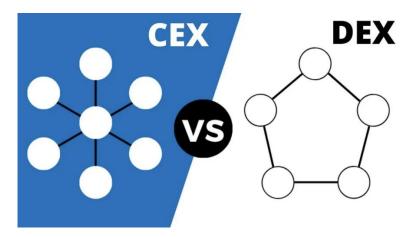
Q4 2023



- Introducing new features to KeeDx
- Offering a special airdrop for KDX holders
- Establishing new partnerships and implementing marketing strategies
- Announcing offline events for KeeDx

### *Q1 2024*

- Adding support for at least 5 new blockchains in KeeDx and Keepad
- Listing KDX on the top 10 exchanges
- Listing high-quality projects on KeeDx



# **KeeDx: Originating from the battle between CEXs and DEXs**

### (Courtesy: medium.com)

DEXs for the last couple of years have made several serious attempts to be able to live up to the true philosophy of cryptocurrencies and blockchain. Many have been able to attain a non-custodial nature, low trading fee, etc. Yet, even today the combined offerings of DEXs out there remain only a small fraction of the total market share. Platforms like Binance, FTX, and Coinbase are ruling the market.

While DEXs are focused on users' control, CEXs require their users to put their trust in a central entity which would be handling the operations. The very



premise of introducing cryptocurrencies was to have a decentralised framework where no single body would exercise their control over rest like in other markets. DEXs have tried but find several roadblocks to overcome.

<b>Decentralised Exchange (DEX)</b>	Centralised Exchange (CEX)		
No 3 <sup>rd</sup> party operator	3 <sup>rd</sup> party operator is present		
Less volume	High volume		
Hacking proof	Vulnerable to cyber threats		
No database entries	Entries done in database		
$(DEV_{us} CEV)$			

(DEX vs CEX)

# KeeDx (KDX) Tokenomics

KDX is the official token of KeeDx. The Tokenomics is as follows:



# Utility of \$KDX



KeeDx is a decentralized ecosystem that offers financial services to the community. It has its own native token \$KDX which is used to reward users for their participation in the ecosystem. The ecosystem includes a decentralized exchange, a staking platform, and a community governance platform. The native token \$KDX can be used to participate in the start-up sale on KeePad. KeeDx team will be working hard to get the \$KDX token listed on major exchanges.

#### KDX BSC Chain Smart Contract Address

0x7265d97ea127bbaa12b5a35e2d607c0827c7f5df

# **Advanced features**

#### KeeDx

<u>Decentralized Exchange</u>: Order book based and completely decentralized exchange on BSC & Gate chain. Paperwork becomes a hassle for users at times. Therefore, at KeeDx. no KYC is required offering an extremely impeccable experience similar to CEXs.

<u>Accessibility</u>: KeeDx is a very fast and simple to use DEX. It is the most secure DEX on the BSC and Gate chain with no trading fee for KDX holders. The platform has been designed after conducting multiple surveys with regular users of CEXs and DEXs and incorporating their inputs.

<u>Order book based</u>: An order book is an electronic list of buy and sell orders and KeeDx has implemented that in the framework.

<u>Multiple Chains supported in a single DEX</u>: KeeDx effectively becomes a super aggregator by combining multiple chains (give examples) in a single DEX.

<u>No trading fee for KDX holders</u>: We are a no-fee trading platform where cryptocurrencies can be bought/traded without paying a commission to a broker.



Advantages of KeeDx				
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Order book based	No kyc required	Faster then Swap	Multiple Chains support in single Dex	
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Order book-based DEX DEX Multiple Chains support in single

**No KYC required** 

Faster than Swap

- Same trading experience as CEXs
- Sets are always in users' control

No trading fee for KDX holders

# Keepad IDO platform

<u>Thoroughly Vetted Projects</u>: Keepad undertakes intensive research before listing any project. This rigorous vetting process ensures that only high-quality, prospective projects are presented to investors.

<u>Investment Security</u>: Keepad provides a unique feature of 100% fund security. If the price of a project does not exceed the IDO price within 24 hours postlisting, or falls below the IDO price during any wasting phase, investors can claim a full refund.

<u>Exclusive Early Access</u>: Holders of Keepad's native token, KDX or KeeDX, gain the privilege of being the first to invest in the projects listed on Keepad. This gives loyal token holders an advantageous start in their investment journey.

<u>*Transparency and Security*</u>: As a platform, Keepad upholds transparency and security in its operations, providing a safe environment for cryptocurrency investments.

<u>Innovation-focused</u>: Keepad is dedicated to incubating innovative ideas and offering ground-breaking investment opportunities, which could potentially provide substantial long-term returns for its users.



### Meet our Team

*Mark Kee*: Has worked extensively in Blockchain technology & Spearheaded serval projects since 2016. He has worked in DeFi VC as Advisor. Mark has also been a long term in Crypto DeFi space. Mark has 5 years' experience in DeFi space worked in serval DeFi projects.

*Shin Spen*: Shin has associated with various crypto startups, Provided key strategic insights & aid in development and execution stages.

<u>Adam</u>: Adam has worked in Hitbtc and Noundex through 2019-20, and made significant contributions to many blockchain projects over the last 6 years. Does indeed have a comprehensive understanding of DeFi project management.

# **Contact Options**

Our team is available 24x7 for solving your queries and assisting you during the on-boarding process. Contact us on the following handles:

Twitter: https://twitter.com/keedxt

Telegram: https://t.me/KeeDxAnn

Medium: https://medium.com/@keeDx

E-mail: contact@Keedx.com

Also, if you are kind enough, do give us a follow to know more about the project and become the first one to get all our updates.

Visit keedx.com